



Arab Resuscitation Council Scientific Conference
المؤتمر العلمي الأول لمجلس الإنعاش العربي 2023

24 – 26
NOVEMBER 2023

Marriott Hotel Al Jaddaf
Dubai, United Arab Emirates

SPONSORSHIP PROSPECTUS



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Welcome Message

Dear Colleagues,

On behalf of The Arab Resuscitation Council Organizing and Research Committees, we are pleased to invite you to the 1st Arab Resuscitation Council Scientific Conference which will be held from 24-26 November 2023 in Marriott Hotel Al Jaddaf, Dubai, United Arab Emirates.

Our mission in The Arab Resuscitation Council is to promote, disseminate and advocate the implementation of evidence-based resuscitation and first aid, using evidence based scientific data. We are working with our Arab national society members to ensure that everyone in their country gets the right skills to save a life. We aim to raise awareness and support research, through high standards of education, trainings and research.

The 1st Arab Resuscitation Council Scientific Conference provides a unique opportunity for manikin, simulation, devices, pharmaceutical equipments and healthcare product manufacturers to unveil new products, showcase research findings and engage directly with their intended audience - decision makers, healthcare providers, researchers and practitioners - in order to exchange knowledge and explore innovative educational techniques. Attendees can expect to network with colleagues and industry peers while benefiting from an informative and carefully curated program that will appeal to professionals joining us from all Arab Countries.

Thank you for your support and we look forward to welcoming you.



Mrs. Zehra' Akram Al-Hilali

Chairperson, ArRC Organizing Committee



Dr. Taghreed Issa Al-Najjar

Chairperson, ArRC Scientific Committee



Contacts / Conference Introduction

Date: 24-26 November 2023

City, Country: Dubai, United Arab Emirates

Venue: Marriott Hotel Al Jaddaf, Dubai

Contacts

K.I.T. Group Middle East FZ LLC

PO BOX 77893

Abu Dhabi, UAE

Tel: +971 2 245 00 57

E-mail: info@arabresuscouncil.org

Exhibition/Satellite Symposia/Sponsorship

K.I.T. Group Middle East

E-mail: sponsorship@arabresuscouncil.org

Registration

K.I.T. Group Middle East

E-mail: registration@arabresuscouncil.org

Conference Venue

Marriott Hotel Al Jaddaf

Dubai

United Arab Emirates

Conference Aim

The aim of the Arab Resuscitation Council Scientific Conference is to provide a forum of the highest standard for scientific, educational and social exchange between professionals involved in Resuscitation and first aid in order to achieve progress to improve technical skills, boost awareness and enhance collaborations and exchange of knowledge and experience.



1st Arab Resuscitation Council Scientific Conference Organizing Committee

Chairperson



Mrs. Zehra' Al-Hilali

President, Arab Resuscitation Council
Lifesaving Programs Advisor and Consultant
UAE

Members



Ms. Afaf Yusuf

First Aid/BLS instructor
Owner and GM of Lisan Alarab Translation
Bahrain



Dr. Ali Al-Rawaf

Head of Iraqi Society of Emergency Medicine
Manager of the Imam Ali Hospital
Iraq



Ms. Dina Nasser

HR & Staff Wellbeing Manager
Catholic Relief Services
Palestine



Dr. Latifa Mohamed

Junior Clinical Fellow in Critical Care
Royal Care International Hospital
Sudan



Dr. Saber Alquhaif

Emergency Medicine Senior Specialist
Secretary General of The Yemeni Association
of Emergency Medicine and Disasters
Yemen



Mrs. Talaïem Gbara

Specialist in Health Systems Management
Head of the Health Research and Consultation
Department
Ministry of Health
Syria



1st Arab Resuscitation Council Scientific Conference Scientific Committee

Chairperson



Dr. Taghreed Issa Al-Najjar

Consultant Internal Medicine & Critical Care
AHA Regional Faculty all disciplines
ETC Co-Director
Kuwait

Co-Chairs



Dr. Ahmed Gabroun

Consultant of Internal Medicine and Cardiology
Medical Director, United Medical
Associate Professor at MBRU
AHA Regional Faculty All Disciplines
UAE



Dr. Ghassan S. Kiwan

Senior Consultant Cardiologist
Chairman internal Medicine Department
Bellevue Medical Center
Lebanon

Members



Dr. Abdulhadi Alruwaithi

Assistant Professor of Disaster Science and
Management
Umm Al-Qura University
KSA



Prof. Ahmed Rhassane El Adib

Professor of Anesthesiology, Critical Care and
Emergency Medicine
President, Moroccan Society of Emergency
Medicine (SMMU)
Morocco



Dr. Hala Al-Alem

Consultant Pediatric Intensivist
Bioethicist
Joint Appointment Assistant Professor College
of Medicine, KSAU-HS
King Abdullah Specialized Children Hospital
Ministry of National Guard
AHA Regional Faculty BLS & PALS
KSA



Dr. Ibtihal Fadhil

Founder and Chair
Eastern Mediterranean NCD Alliance
UAE



Mr. Kharsan Al-Makhalas

Executive Director of Medical Transport
Shared Services Ministry of Health
KSA



Dr. Osama Kentab

Associate Professor of EM / Pediatrics -PNU
Clinical Assistant Professor of Pediatric-KSU
Chairman Department of Emergency Medicine
Consultant Pediatric Emergency Medicine
King Abdullah bin Abdulaziz University Hospital
Princess Nourah Bint Abdulrahman University, Riyadh
AHA Regional Faculty All Disciplines
KSA



Dr. Zainab Alqudah

Assistant Professor (Paramedic Program)
Applied Medical Sciences Department
Jordan University of Science and Technology
Jordan



Program Structure (Preliminary)

Friday, 24 November 2023

Time	Agenda
07:00 - 08:00	■ Workshop Registration
08:00 - 10:00	■ Workshop
10:00 - 10:30	■ Coffee Break
10:30 - 12:00	■ Workshop
12:00 - 14:00	■ Lunch Break
14:00 - 15:00	■ Workshop
15:00 - 15:30	■ Coffee Break
15:30 - 17:00	■ Workshop

Saturday, 25 November 2023

Time	Agenda
07:00 - 08:00	■ Registration Opens
08:00 - 08:10	■ Welcome Remarks
08:10 - 09:50	■ Session 1
09:50 - 10:10	■ Coffee Break
10:10 - 12:00	■ Session 2
12:00 - 12:30	■ Satellite Symposium
12:30 - 13:30	■ Lunch Break
13:30 - 15:30	■ Session 3
15:30 - 15:50	■ Coffee Break
15:50 - 16:20	■ Satellite Symposium
16:20	■ End of Day 1
18:30	■ Awards & Gala Dinner

Sunday, 26 November 2023

Time	Agenda
07:00 - 08:00	■ Registration Opens
08:00 - 08:10	■ Welcome Remarks
08:10 - 09:50	■ Session 4
09:50 - 10:10	■ Coffee Break
10:10 - 12:00	■ Session 5
12:30 - 13:00	■ Satellite Symposium
13:00 - 14:00	■ Lunch Break
14:00 - 15:45	■ Session 6
15:45 - 16:00	■ Closing Remarks
16:00	■ End of Day 2

COLOR CODE

- Scientific Sessions
- Workshops
- Industry Symposia
- Others



Participating in the 1st Arab Resuscitation Council Scientific Conference



Industry involvement is a key element for the success of the 1st Arab Resuscitation Council Scientific Conference. The occasion offers companies the opportunity to become Sponsors of the 1st Arab Resuscitation Council Scientific Conference, enabling them to raise the recognition of their company while promoting endeavors. Please find various sponsorship options below, from which Sponsors may select different elements up to the amount of their financial support. Sponsors can support an element individually or – where possible, acceptable to all and appropriate – in combination with another Sponsor.

Why should you sponsor the 1st Arab Resuscitation Council Scientific Conference?

The 1st Arab Resuscitation Council Scientific Conference will provide an exceptional environment, dedicated to the exchange of the latest scientific research, educational training and commercial intelligence in the fields of Resuscitation and first aid.

Sponsorship Categories

You will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution. The total contribution may consist of a Sponsored Items such as Advertisements, Satellite Symposia, Sponsorship Items and Exhibition Space.

You will benefit from outstanding advantages linked to your Sponsorship Category.

Category	Minimum Contribution	Deadline for Application
Diamond	25,000 USD	10 July 2023
Platinum	15,000 USD	31 July 2023
Gold	8,000 USD	no deadline and upon availability

Please note: Until the deadline, priority is given depending on Sponsorship Category and on a “first-come, first-served” basis within the category! After the deadline, priority can be provided on availability only. For Exhibition Space assignment all Sponsors will be treated with priority.

Sponsorship Benefits

Benefits will be allocated to sponsors based on the following table:

Sponsorship Category	Diamond	Platinum	Gold
Priority choice: date/slot for satellite symposium	1 st	2 nd	
*Exhibition Space Size up to:	12 sqm	9 sqm	6 sqm
Web link of sponsor's company in the sponsoring area of the Conference website	1 st	2 nd	
Use of the 1 st Arab Resuscitation Council Scientific Conference logo in print and on the web	✓	✓	
Sponsor's logo on website listed under level of sponsorship	✓	✓	✓
Company logo in Final Program	✓	✓	✓
Company Profile in Final Program (no product advertisement)	✓	✓	✓
Sponsors Acknowledgement at the Welcome Remarks-Day 1	✓	✓	✓
Sponsors Acknowledgement wall onsite	✓	✓	✓
Exhibitor Badges	4	3	2
Delegate free registrations	7	5	3

*Note:

We are offering the exhibition space only without any shell scheme. Only Table and chairs can be arranged upon request.

In the case the sponsor decides to build a booth/Stand, then it must be delivered and set-up by the sponsor/exhibitor on 23rd November

Sponsorship Opportunities

More details about the sponsorship opportunities and the items descriptions are on pages 10 to 13.

Sessions

Satellite Symposium.....	15,000 USD
Workshops.....	15,000 USD

Conference Materials

Notepads & Pens.....	10,000 USD
Lanyard Sponsorship.....	10,000 USD
Conference Bags.....	12,000 USD
Networking Lounge.....	15,000 USD

Conference Services

Mobile App.....	15,000 USD
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Communications

Bag Inserts.....	3,000 USD
Email Blasts.....	5,000 USD
Advertisement in Final Program.....	5,000 USD
Advertisement Branding Cubes.....	7,000 USD
LED Screen Announcement Panel.....	15,000 USD

Social Activity

Gala Dinner.....	25,000 USD
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Sponsorship Opportunities

1. Sessions

1.1 Satellite Symposium

Organizing a Satellite Symposium is a great opportunity to set your topic within the Conference or to link existing sessions to your company name.

All Satellite Symposia are organized by the Sponsor. The Sponsor is free in presenting a conference related topic and program which will be scheduled in close consultation with the Conference Organizers and the Scientific Committee.

Once the program of the Satellite Symposium has been approved, it cannot be modified.

Type: Morning & Afternoon

Date: 25/26 November 2023

Price: 15,000 USD

Exclusive Satellite Symposium, no other Satellite Symposium running parallel

Allocation of Slots

Allocations will start after the deadline for Diamond Sponsorship.

Application should be received by **10 July 2023**.

Satellite Program

The session program, including title, topics and lectures, must be submitted to the Conference Secretariat for approval. The goal is to ensure that the program is not too product oriented and that there is no overlapping of topics between various Symposia. Once the program of a Symposium is approved, it cannot be modified (except with approval from the Conference Secretariat). The organizers reserve the right to change the date and time of the Symposia.

Symposium Poster

Sponsors may present a certain number of posters to announce their satellite depending on their Sponsorship Level on the day their session takes place. It is the responsibility of the Sponsor to produce posters and organize easels or similar. Poster layout and placement must be agreed upon by the Conference Secretariat (see Terms & Conditions for details).

Speaker's Presentations

To avoid unexpected technical problems, sponsors are requested to make sure their speakers use the Speakers' Centre to upload their presentation, as the lectern computer provided is not accessible directly. This should be done at least 180 min prior to the start of the session. Detailed instructions such as Speakers' Centre opening hours will be provided at a later stage. We do not advise speakers to use their own laptops, if speakers wish to use their own laptops, it is the responsibility of the sponsor organizing the session.

Registration & Speaker's Travel Arrangements

All speakers, as well as all participants and invited guests who wish to attend the sessions, must be registered as active participants. The Sponsor is also responsible for paying the registration fee and travel arrangements of invited speakers and chairpersons who have specifically been invited to participate in the Sponsor's Session.

Rooms & Services for Satellite Symposia

All rooms will be provided with:

- Room rent / Set-up Cabaret Style (to allow breakfast)
- Lectern with microphone and presentation computer



Sponsorship Opportunities

- Chairperson's desk with two fixed microphones
- Front projection screen
- Room attendant
- Use of Speakers' Centre
- Publication in official schedule
- Posters may be displayed throughout the Conference
- Centre depending on Sponsorship Level
- Sponsor may publish their own program, abstracts and Proceedings

A technician will be available during your symposium

1.2 Workshops

Hands-on workshops will take place. You can become a sponsor by supporting the needed equipment and supporting participants in how to use your company's tools.

Workshops are not included in the conference registration fee so an extra fee will be needed to attend a workshop. Delegates can register for the conference and workshops via the online registration form.

Price: 15,000 USD

You will be able to brand the workshop with a banner stating your support.

Prices and availability upon request.

2. Meetings Facilities

Hospitality Suites and Meeting Rooms are available and on request. Sponsors organizing an event for 25 or more participants, before, during or after the Conference, must first seek approval from the ArRC & ArRC Secretariat.

Hospitality Suites

Hospitality Suites can be booked as private rooms for potential clients or business & scientific contacts to socialize, view sample products, etc. Hospitality Suites can be booked at least for one day and can be furnished and decorated individually.

Prices and availability upon request.

Meeting Rooms

There are possibilities in the Conference Centre for half-day or full-day meetings with the room set-up in U-shape, theatre or boardroom layouts.

Prices and availability upon request.

3. Conference Material

All prices and amounts have been calculated on the basis of 500 expected participants unless otherwise stated. If these numbers should rise, then higher costs or a higher number of pieces will be necessary from the Sponsor. Delivery information for items that must be provided by the Sponsor will be provided by the Conference Secretariat in due time.

Notepads & Pens

Quantity: 500
Price: 10,000 USD

Sponsor's Logo on the Notepads and Pens. Notepads and Pens will be included in every Conference Bag.



Sponsorship Opportunities

Lanyard Sponsorship

Quantity: 500
Price: **10,000 USD**

Pre event marketing benefit Company's logo and profile to be featured on the website as Support Sponsor Reciprocal hot link to your website from the event website At event Branding.

Conference Bags

Quantity: 500
Price: **12,000 USD**
including production costs

All participants will receive a Conference Bag. The bag can feature your company's name and logo (in addition to the Conference Logo and title).



Design will be approved by both, ArRC and sponsor. Production and delivery to the Conference Centre will be arranged through the organizer.

Networking Lounge

Price: **15,000 USD**

To keep participants mobile and connected, not only through content and the conference app but also through having mobile devices fully powered at all times. We would like to provide a charging station with seating area within the exhibition.

Sponsor this service and have it next to your booth for more delegate traffic flow. Brand the station with your logo.

4. Conference Services

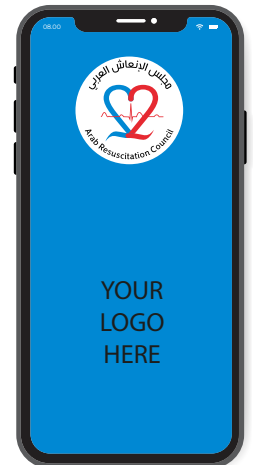
Mobile APP

Price: **15,000 USD**
for exclusive sponsorship

The Conference App is an interactive version of the Final Program and so much more, giving the participant related information of ArRC & ArRC Conference at the Conference.

The sponsorship will include:

- Logo on splash screen
- Exclusive logo on the exhibitors list
- Interstitial before maps in the app
- Email to all pre-registered delegates when app is online with sponsor's logo
- Conference Program
- Personal Conference Planner
- List of Exhibitors
- Social Media (Facebook/Twitter)



5. Communications

Bag Inserts

Quantity: 500
Price: **3,000 USD**

Insert a leaflet, invitation to your Session/ Exhibition Booth or information brochure into all Conference Bags.

Layout must be submitted to the Conference Secretariat for approval. Material must be provided and delivered directly by the Sponsor. Delivery details will be provided at a later stage.



Sponsorship Opportunities

Email Blasts

Price: **5,000 USD**

Have your individual announcement for your session, exhibition booth or other information sent out to registered participants.

- Sponsor's personal message to all participants.
- E-mail will be sent out by the Conference Secretariat.
- Sponsor must provide e-mail design, texts, pictures etc. in HTML format with links to all graphics two weeks prior to the date the E-mail Blast is due to be sent out.

Advertisement in Final Program

Full Page Inside: **5,000 USD**

The Final Program will be the most essential publication for participants guiding them through the conference. It includes information on presentations, satellite symposia, exhibitions and other activities. The program will be inserted into all participants' Conference Bags.

Advertisement Branding Cubes

Price: **7,000 USD**

The branding cubes will be displayed near the coffee break and lunch tables. It will contain your logo associated with ArRC & ArRC image.

Have your logo around the exhibition area!



LED Screen Announcement Panel

Price: **15,000 USD**

The announcement Panel is an informative way to keep the attendees aware about the scientific program, upcoming events and all updates during the Conference. It will be placed in the exhibition area.

Be noticed by adding your logo on the screen!



6. Social Activity

Gala Dinner

Date: **24 November 2023**

Begin: **19:00**

Price: **25,000 USD**

Sponsor may put up two roll-up banners onsite and have promotional material at entrance table when guests arrive. Sponsor of Gala Dinner will be mentioned in the Final Program.

Gift/giveaway items for participants can be placed at the dining table or chair. All items must be submitted to the Conference Secretariat for approval.

All items must be provided and delivered directly by the Sponsor. Delivery details will be provided at a later stage.

Our Activities: World Restart A Heart (WRAH) in Arab Countries

A group of members from 22 Arab Countries with a mission of saving lives by spreading awareness and train our communities lifesaving skills.

Hundreds of Campaigns with thousands of Participants



**YOUR HANDS
CAN SAVE
A LIFE**

ARAB PULSE WAVE
World
Restart a Heart
#worldrestartaheart

10-20 October 2022
World Restart a Heart Day

WRAH @saveaheart_ar @saveaheart_arabia Save A Heart Arabia Save A Heart WRAHA WRAH Arabia @saveaheartarabia

The poster features a central image of two hands, one red and one teal, clasped together in front of a heart-shaped globe. A red ECG line extends from the text 'A LIFE' across the middle of the image. In the top right corner, there is a logo for 'ARAB PULSE WAVE' featuring a heart and ECG line, with the text 'World Restart a Heart' and the hashtag '#worldrestartaheart' below it. The bottom of the poster has a dark blue banner with the dates '10-20 October 2022' and the title 'World Restart a Heart Day'. Below the banner is a row of social media icons and handles for WRAH, @saveaheart_ar, @saveaheart_arabia, Save A Heart Arabia, Save A Heart WRAHA, WRAH Arabia, and @saveaheartarabia.

ARAB PULSE WAVE

موجة النبض العربي



**World
Restart a Heart**

**اليوم
العالمي لإنعاش القلب**

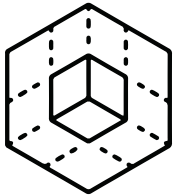
#worldrestartaheart

#معاً_ننقذ_حياة



Sponsors & Partners

Industry Partners from the World Restart a Heart Arabia Activities
(in alphabetical order):



AR Engineering

EMBRACING THE REALITY OF THE FUTURE



Empowering Healthcare



ZOLL



Exhibition



Coffee breaks, seating areas, and will all be located within the exhibition area.

Costs per square meter (net)

Early booth space booking 500.00 USD
Until 1st July 2023

Standard booth space booking 650.00USD
From 2nd July 2023

Minimum booth area: **6 square meters**
Please ask us for our special rates for publishing houses or startups.

All Exhibitors will be published with company name and short company description in the Final Program.

Booth Assignment

Exhibition Space will be assigned on a first-come, first-served basis within the respective sponsorship levels, according to the date of the Exhibition Space booking and the date of the receipt of the payment.

Note: The booth/Stand must be delivered and set-up by the sponsor/exhibitor. We are offering the exhibition space only without any shell scheme. Only Table and chairs can be arranged upon request.

Exhibitor Registration

Free Exhibitor Badges (Industry Representatives) are provided to exhibitors based on the amount of square meters purchased:

Purchased sqm	Free Exhibitor Badges*
6 sqm	2
9 sqm	3
12 sqm	4

*The Exhibitor Badge entitles:

- Full access to the Exhibition Area and your company's own Sponsored Sessions but not the general Scientific Program.
- 1 conference bag including final program
- Coffee & tea during coffee breaks

Detailed information will be given with the Technical Manual for Sponsors and Exhibitors. For further information about Exhibitor and general Conference Registration please contact the Registration Department at registration@arabresuscouncil.org.

Sponsorship Booking Form

Company Name:

Address:

Postal Code:

City:

Country:

Phone:

Email:

Contact Person:

Please select one of the options below:

Preferred Sponsorship Level:

Diamond	Platinum	Gold
Exhibition Space	Booth Size in sqm	Preferred Dimensions
Item 1		US\$
Item 2		US\$
Item 3		US\$
Item 4		US\$
Item 5		US\$
Total Amount in USD		US\$

Please return this form to the ArRC Secretariat. Kindly note the General Terms & Conditions are at the back of this brochure which applies for all exhibition and sponsorship agreements. Also note that your booking form is binding, but that your requested options must be confirmed by the Conference Secretariat in writing to become effective.

K.I.T. Group Middle East FZ LLC

PO BOX 77893

Abu Dhabi, UAE

Tel: +971 2 245 0059

Email: sponsorship@arabresuscouncil.org

Date, Place

Signature



Destination



Dubai

Dubai is located on the Eastern coast of the Arabian Peninsula, in the south west corner of the Arabian Gulf. It is extremely well known for its warm hospitality and rich cultural heritage, and the Emirati people are welcoming and generous in their approach to visitors. With year round sunshine, intriguing deserts, beautiful beaches, luxurious hotels and shopping malls, fascinating heritage attractions and a thriving business community, Dubai receives millions of leisure and business visitors each year from around the world.

Climate

Dubai has an arid desert climate-extremely hot and humid in summer, pleasantly warm in the winter. Although the fierceness of the summer heat starts to decline during September, days are still hot with temperatures usually in the upper 30's Centigrade (upper 80's Fahrenheit), so good for sunbathing on a beach or relaxing around the pool. The evenings are very warm and usually still rather humid so there is no need for coats or pullovers if you are outside, but a pullover or wrap is useful for the coolness of air conditioned interiors. You are extremely unlikely to see any rain during your stay, just 12 hours of sunshine.

Destination

Getting Around

The emirate embraces a wide variety of scenery in a very small area. In a single day, the tourist can experience everything from rugged mountains and awe-inspiring sand dunes to sandy beaches and lush green parks, from dusty villages to luxurious residential districts and from ancient houses with wind towers to ultra-modern shopping malls.

Dubai International Airport is served by many international carriers including the awarded national airline "Emirates". The airport is around 15 minutes drive from the city centre and 10 minutes drive from the conference hotel.

The UAE has an excellent road system with wide highways linking the major cities. Speed limits vary, up to a maximum of 120 km/h on the main highways. Taxis are widely available and inexpensive. Car rental is also widely available and relatively inexpensive.



Language

The UAE's native language is Arabic while English is also widely spoken.

Country dialing code

+ 971

Currency

Dirham (abbreviated to AED), with each dirham divided into 100 fils. The dirham is fixed to the dollar with 1\$ = AED3.68. Credit cards are widely accepted and ATM's are plentiful.

Time Difference

GMT + 4 hours

Business hours

The working week runs from Monday to Friday. Most banks are not open on the weekend although ATM machines are available. Many shops and malls are open until the late evening.

Electricity

Voltage is 220-240 volts, 50 cycles. Plug sockets are mainly British style 3 pin type 'G' but European style 2 pin type 'C' sockets are also in use.



Terms & Conditions

Article 1:

Validity of the Terms & Conditions

All services provided by the organisers will solely be carried out in discretion of these Terms & Conditions. The Terms & Conditions therefore also apply to future bookings within the conference; even though they have not explicitly been named again. At the latest, the contractor confirms and accepts these Terms & Conditions upon the rendering of services by the organisers. Contractor's acknowledgements referring to his/her own terms and conditions are hereby rejected and will not be recognized.

Definitions

1. In these Terms & Conditions the term "contractor" shall mean any company, partnership, firm, organization or individual to whom sponsorship options have been allocated for the purpose of any of the following; exhibiting, advertising and/or sponsorship, and shall include their employees, suppliers and agents.
2. An "exhibitor" is a contractor that opts for the purchase of exhibition floor space only.
3. A "sponsor" is considered a contractor that opts for at least one additional sponsorship option besides the purchase of exhibition floor space, although the purchase of exhibition floor space is not a condition to become a sponsor.
4. The term "conference" or "congress" shall mean any conference, exhibition or event run by K.I.T. Group Middle East FZ LLC, Association & Conference Management, hereafter referred to as K.I.T. Group, and in particular shall mean the event detailed in the Sponsorship Manual.
5. The term "organisers" shall mean K.I.T. Group and its employees.
6. The term "conference venue" shall refer to any exhibition hall, conference facility, hotel or other such building, and in particular shall

mean the conference venue listed in the sponsorship manual and anywhere within the precincts of such location under the control of the organisers for the purposes and duration of the conference.

7. Exhibition and Sponsorship Ordering System is an online ordering system that brings together exhibitors, sponsors, vendors and conference organisers to one platform.
8. The term "Exhibition & Sponsorship Manual" or "Sponsorship Manual" or "Sponsorship Prospectus" shall mean the document announcing all sponsorship conference.
9. The term "Exhibition Manual" shall mean the document which includes all detailed information pertaining to the realization of the exhibition (i.e. dates, onsite regulations, material order forms etc.)

Article 2:

Booking Application

1. Application Process

Applications for exhibition and/or sponsorship items should be ordered by filling out the sponsorship form in this prospectus which is binding. The conference secretariat will then send the sponsor an agreement to be signed by both parties.

2. Confirmation of Booking

- a. The organisers are to reconfirm the booking and issue an invoice/confirmation within six (6) weeks after the application has been received. The organisers will endeavor to match the contractor's request wherever possible, however, cannot guarantee that the contractor's selected options will be met.
- b. Should the confirmation differ from the contractor's request, the contractor will be notified by the organisers with any needed changes. At that point the contractor has ten (10) working days to object, except for the

Terms & Conditions

- exhibition space location (see article 4.4). If no such objection is registered within the allotted time, the booking is considered confirmed with the changes.
- c. The organisers are empowered with the right to accept or reject any application.
- f. In all cases, contractors are responsible for ensuring that their promotion during the conference is legally and ethically acceptable in the country of performance.
- g. The organisers reserve the sole right to decide who will be admitted and to which areas and at what times. The organisers have the full authority to deny admittance to or expel any person from the conference venue.

Article 3:

General Principles

- a. The organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the conference, provided that such amendments or additions do not operate to diminish the rights reserved to the contractor under this booking and shall not operate to increase the liabilities of the organisers.
- b. In the event of disagreement regarding behavior, construction, procedures, contents etc. the matters should be handled in mutual agreement between the organizer and the contractor.
- c. The organisers retain the right to change the conference venue without prior notification including if they deem it to be in the interest of the conference, or for reasons beyond their control.
- d. The contractor should refer to the organizers to ensure they are in compliance with all local laws and regulations enforced by the city of the event, the conference venue, and suppliers.
- e. Contractors showcasing pharmaceutical (or pharma-22 dependent) products are advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by The European Federation of Pharmaceutical Industries & Associations and International (International Federation of Pharmaceutical Manufacturers Associations) bodies. Each of these codes is available online.
- h. The organisers reserve the right to alter or change the assigned room(s), spaces, and time slots upon the mutual agreement between the organizer and contractor.
- i. As far as scientific issues and contents are concerned, the contractor is bound to the decisions of the organisers when alterations, omissions or cancellations of lectures, presentations, etc. may be necessary.
- j. Sponsors who choose to finance a speaker's travel/ accommodation costs or an official conference session have no influence regarding the organization and/or content of the session or the presentation.
- k. The contractor acknowledges that the organizers have the right to use recordings of any kind which have been produced within the framework of the conference for their own advertising purposes, only upon the prior agreement of the contractor.
- l. The contractor understands and acknowledges that any expenses incurred by the contractor in connection with the conference are the sole responsibility of the contractor, even in the event of cancellation by either party.
- m. If the contractor fails to comply in any substantial aspect with the Terms and Conditions, the organisers shall have the right to exclude the contractor and to sell its exhibition space/sponsorship options. The contractor however will be liable for any loss suffered by the organizers thereby, and all monies paid by the contractor shall be

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- absolutely forfeited to the organisers.
- n. The use of the organisers' name (in full or as abbreviation) as well as its logos is strictly forbidden in publicity, advertising, sign, product, printed matter, film, video, other media, etc. without the explicit permission, in writing, of the organisers. The only exception is that contractors may refer to the meeting as with it's official complete name as it is published in the official conference publications. The contractor may use a text internet link to the conference website from their own company website, or submit to K.I.T. Group for permission to use the conference logo.
- o. It is prohibited to use the official conference logo for any signage/ publications/websites, in which layout is similar in kind to the ones from the official publications of the conference . For all other publications that the contractor uses the official conference logo for or when in doubt, the organisers' approval must be obtained.
- p. Additionally, the organisers must be named as the official organisers of the conference; however the contractor is the organizer of their own satellite symposium.
- q. Smoking is not permitted in the conference venue or any other area under control of the organisers.
- r. Children and animals are not permitted at the conference without specific acceptance by the organisers in writing.
- s. The contractor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the organisers, any confidential information relating to the business or affairs of the organisers.
- t. Both the contractor and the organisers shall ensure the general protection of personal data which is defined by the data protection rules and regulations of the country in which the conference venue is located. In particular, the contractor undertakes that any data provided by the organisers or generated in connection with the conference will only be used for the specific purposes outlined and that it will obtain similar undertakings in regard to any such data passed to sub-contractors
- u. The taking of the pictures, other than by the official organisers' photographer, is expressly prohibited during construction, dismantling, and non-exhibition hours; cameras will not be allowed on the exhibition floor during these times. Only the contractor may grant permission to have their stand photographed or an audio presentation taped and this must only take place during exhibition hours. Each contractor may prevent those considered as competitors from gaining access to or photographing their stands. No contractor shall deny any reasonable request for permission to photograph their booth from outside the boundaries of the booth.

Article 4: Services

1. Sponsorship

- a. Priority is given in the following order to level sponsors: Diamond, Platinum, Gold Priority amongst sponsors within the same level will depend on the order of receipt of application and appropriate payment. Priority for level sponsors is applicable for the following: satellite symposium slots, exhibition booth allocation, block hotel booking, advertisements, and exclusive sponsorship options.
- b. The organisers will project all sponsors' logos in the plenary room during official breaks. Sponsors' logos will be published in all conference publications and on the official conference website, after the down payment has been received.
- c. Through the sponsorship participation the contractor is partially supporting the financing

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of the conference. In return, the contractor will receive the opportunity to present their endeavors, products and findings within the scope of the conference.

d. Additional benefits will be allocated to level sponsors as listed in the table for additional benefits in the sponsorship manual.

2. Satellite Symposia

a. Satellite symposia slots will be allocated in regards to the sponsorship levels as noted above. Satellite symposia are organized by the contractor in consultation with the organisers. In principle all satellite symposia are concurrent, except if specified as exclusive in the sponsorship manual.

b. The contractor will be financially responsible for the invitation and travel arrangements of invited speakers and chairpersons that have specifically been invited to participate in contractor's Satellite symposium—even though they might also be invited by the organisers.

c. The technical equipment as noted in the sponsorship manual will be provided by the organisers for the satellite symposia.

d. The contractor may publish its own satellite symposium program, abstracts, and proceedings.

e. The contractor agrees to provide the organisers with the proposed program of the satellite symposium, including proposed speakers, topics, and titles, no later than noted in the sponsorship manual. The goal is to ensure that the program is based on accurate science and that an overlap of topics among all satellite symposia is prevented. Once the program for the satellite symposium is approved, it cannot be modified, except upon written agreement between the contractor and the organisers.

f. The organisers are to publish the satellite symposium program in the conference final

program and on the conference website.

g. Accessibility for set-up and clearance of satellite symposia will be defined in the sponsorship manual. Decorations or other advertising items, which have been brought in by the contractor or its acting agents must also be removed by this time. If the contractor fails to vacate the room in due time after the close of the symposium, the organisers are entitled to remove and store or dispose of the items at the contractor's expense.

h. Food and beverages are not permitted in the satellite symposium rooms unless permission of the organizer is granted. Catering must take place outside of the room and the sponsor will be responsible for ensuring that food and beverage are not taken into the satellite symposium room. Any catering event, including time and location, must be approved by the organisers prior to the conference. Catering events cannot be held during official conference sessions.

i. The contractor assumes full responsibility for promoting their satellite symposium in an appropriate manner.

j. The contractor may display a certain number of posters (see additional benefits table in the sponsorship manual) in the conference venue on the day of the satellite symposium only. Exceptions are stated in the sponsorship manual. Poster format and design must be submitted to the organisers for approval before production. The contractor is responsible for delivering the satellite symposium poster(s) to the organisers on the day the poster(s) shall be displayed. Placement in the conference venue in suitable locations allowing full visibility must be agreed upon between the contractor and the organisers. The poster(s) cannot be attached to any wall, door or similar in the conference venue. It is the contractor's responsibility to order easels or such to set-up their posters.

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- k. Flyers as well as satellite symposia invitations may only be distributed at the exhibition booth and in front of the satellite symposium room shortly before the start of the contractor's satellite symposium.
- l. The display of posters in the official conference hotels except in the hotel where the contractor has allocated their own participants through K.I.T. Group is prohibited.

3. Advertisements in Official Conference Publications

For advertisements in announcements, final program, and/or abstract book, a high resolution file (at least 300 dpi, or eps format) containing the advertisement for printing in the respective publication must be submitted to the organisers no later than noted in the sponsorship manual. The advertisement is subject to the organisers' approval before printing. At least two weeks are allocated for the approval process.

4. Exhibition Space

- a. Exhibition space will be confirmed in writing after the receipt of payment.
- b. Exhibition space will be assigned by the organisers on a 'firstcome, first-served' basis within the respective sponsorship levels, according to the date of the exhibition space booking and the date of the receipt of the payment. Special wishes regarding placement of the exhibition space will be given all possible consideration but placement demands as a condition of participation on the part of the exhibitor cannot be recognized.
- c. Any changes in the duration and/or location of the exhibition do not entitle the exhibitor to cancel the agreement or request a refund of rates or to put forward a claim to damages incurred thereby.
- d. Exhibitors desiring to share their contracted exhibition space with another company will face a surcharge and such an agreement is subject to approval by the organizer.
- e. The exhibitors will be informed of the location of their exhibition space when the exhibition floor plan is sent out as noted in the sponsorship manual. The exhibition floor plan includes the most detailed information in regards to the exhibitor's exhibition floor space. It is the exhibitor's responsibility to verify such information before set-up.
- f. While every effort is made to preserve the published floor plan of the exhibition, the organisers shall be entitled to vary the general layout at any time to ensure a harmonious construction of the exhibition. The organisers are obliged to consult the exhibitor prior to implementing a change and make every effort to reach a satisfactory solution for both parties, whereby the exhibitor is not entitled to any refunds or claims against the organisers regarding any changes in the general layout. The organisers determine the external design of the exhibition as well as of the exhibition space. Therefore, applications can be refused if the booth layout fails to fit in with the exhibition as a whole.
- g. If due to any unforeseen circumstances it is found necessary to close the exhibition or the whole event on any day(s) or to vary the opening hours of the exhibition, the organisers reserve the right to do so, at their sole discretion without any liability to the organisers.
- h. Exhibitors' names will be listed in all conference publications as well as on the official conference website.
- i. Flyers may be distributed at the exhibition booth only.



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5. Booth Set-up

- a. There are three different types of booth possibilities: in-line, peninsula and island. More information is made available about the specific types and applicable conditions for your type of booth in the sponsorship manual.
- b. Regulations for the set-up of booths, meeting rooms, hospitality suites and satellite symposia will be communicated in the Exhibition Manual and are binding. The Exhibition Manual will be published between three (3) and six (6) months prior to the beginning of the conference. Publication dates will be stated in the sponsorship manual.
- c. It is the contractor's responsibility to be familiar with all regulations in regards to their booth location.
- d. All special booth set-ups must be approved by the organisers. Also, the organisers must be informed within the time frame outlined in the Exhibition Manual should special requirements be necessary. A booth can only be set up if it is approved by the organisers. Therefore the contractor or its agent must send detailed reference documentation, including blueprints or layout images of the booth design and dimensioned drawings. Any changes or additions must be submitted before the deadline given in the official exhibition manual and are subject to approval by the organisers. At any time the contractor may be required to show appropriate supporting documents / certificates during the set-up and the exhibition period at the booth. In the interest of the harmonious overall design of the exhibition, applications can be refused if the exhibit fails to fit in with the exhibition as a whole.
- e. All borders to adjacent booths or to free spaces which are not official aisle ways must be separated by a shell scheme wall or panel to inhibit passage and/or view. The walls/panels must be at least two metre fifty (2.5m) high. Pop-up booth, fair displays or canvas/tent materials are not considered proper booth separation. Please refer to the Exhibition Manual to order shell scheme walls/panels for acceptable booth separation.
- f. Walls that adjoin neighbouring booths must not include any logos or graphics (on the neighbouring side) and should be white.
- g. For insurance and security reasons and to adhere to regulations stipulated by the conference venue, the organisers will appoint contractors for all installations (such as electricity, communications, hanging points, mains and fittings), and all ancillary services. Due to the necessity of coordinating all activities during set-up and dismantling periods and for security purposes, no other contractors will be permitted to undertake any of this work without the prior consent of the organisers.
- h. The exhibitor will not damage any walls, floors, or ceiling area of the conference venue –by nails, screws, oil, and paint or by any other cause whatsoever. The exhibitor guarantees to pay for the repair of any damage caused by either accidental or intentional means.
- i. When planning booth activities, the overall scientific character of the conference must be respected. Therefore, the projection of films and slides, the amplification of spoken words with the aid of loudspeakers, the production of music and/or sounds, as well as the use of video monitors is permitted as long as hindrance to other exhibitors or delegates is not caused. The sound should always be held at a low level. The organizers reserve the right to determine at what a point sound constitutes interference with others and if the sound needs to be reduced or to be discontinued. If the organisers judge that a disturbance is being caused, the exhibitor is to halt the activity immediately.



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- j. Only quizzes with a scientific content and having approval by the organizer can be held at the booth. Participation can be “rewarded” with a prize or giveaway. The distribution of giveaways should be low-profile and in no way should overshadow the main activity of the booth. However, the prize should be the same for everybody and should not exceed 10.00 USD (\$) value. “Drawing winners” is not permitted. Notwithstanding the legal responsibilities of each exhibitor at its booth; giveaways with a value not exceeding 10.00 USD (\$) are acceptable at the exhibition; i.e. badges, T-shirts, pens. If the exhibitor does not comply, the organisers reserve the right to make the necessary arrangements to end the activities at the expense of the exhibitor.
- k. Set-up must take place and be finished during the times as noted in the Exhibition Manual. Should the contractor fail to do so, the organisers reserve the rights to reallocate the exhibitor’s space to another exhibitor without refund.
- l. The exhibitor is responsible for the safety of products such as prizes and giveaways, and general display of the booth.
- m. The exhibitor is responsible to the organisers for ensuring that its booth is maintained in a clean and orderly state. Storage space is not guaranteed to be available in the exhibition hall and the exhibitor must ensure that all packing materials and empty cartons are removed from the premises before the opening of the exhibition. The organisers reserve the right to order cleaning of an exhibitor’s space at the exhibitor’s cost.
- n. Removal of exhibits and dismantling is not allowed until after the official closing time which will be listed in the Exhibition Manual. The exhibitor must dismantle the stand within the allocated time. The exhibitor must leave the stand area clear and the floor clean. The organisers can demand that the exhibitor

restore the exhibition area to the original condition at the exhibitor’s expense. During the dismantling period, no material should be left unattended at anytime. Stored materials, empty containers and packing material must be disposed of properly.

6. Technical Guidelines

- a. By accepting the Terms & Conditions the contractor accepts the general conditions and regulations of the organisers, the conference venue, and the suppliers as well as the technical guidelines and local safety regulations. Detailed technical guidelines will be provided in the Exhibition Manual. The contractor should refer to the organisers to ensure that they meet all regulations enforced by the conference venue and the suppliers.
- b. The contractor must conform to the regulations and conditions concerning explosive and dangerous materials, combustible or otherwise, as laid down by the local authorities and other statutory bodies. Any materials/exhibits not approved by the authorities or the organisers must be removed from the conference venue.
- c. All inflammable materials shall effectively comply with any statutory or local regulations or requirements to which the exhibition may be subject. Drapes and curtains must be at least 150 mm above the floor. No packing material or empty cartons shall be stored at the booth. Fire points must be kept clear at all times. The contractor must comply with any reasonable instructions given by the local authorities, the fire officer and /or the organisers to avoid the risk of the fire.
- d. Security will be provided at the absolute discretion of the organisers although they cannot accept liability for any loss or damage that may occur. Conference name badges must be worn at all times by the contractor and his/her staff whilst in the conference venue and in all other areas within the full control of the



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organizers for the duration of the conference.

Article 5: Payment Policy/ Method of Payment

All rates listed in the sponsorship and/or Exhibition Manual exclude statutory VAT and refer to the duration of the conference (except if stated in the above mentioned manuals).

- a. Payments must be completed in due time. All orders will be confirmed upon receipt of the full payment of 100%. If payment is not received in due time, the contractor's participation will be cancelled. It is the contractor's responsibility to advise the organisers of the problems with any orders and to check the invoices issued for accuracy prior to the close of the conference.
- b. If more exhibition space and/or sponsorship items than were originally applied for are requested and allocated during the event, the additional amount due shall be paid immediately.
- c. Payments must be made by bank transfer and in USD (\$) only. Bank charges must be prepaid by the transmitter and are the responsibility of the payer. Please use the bank account as noted in the sponsorship and/ or Exhibition Manual and/or invoice.
- d. Please indicate the "conference", your company, and the invoice ID Number on all money transfers.
- e. For each reminder sent after the payment deadline, a fee of 2.50 USD (\$) will be charged. However, the organisers reserve the right of asserting further claims in regards to the damage caused by the delay. The contractor reserves the right to prove that lower financial damage has been caused by the delay.
- f. Should the contractor's payments be delayed, the organisers are authorized to demand interest for delay. The interest rate for delay may be increased should the organisers be able to prove a higher burden.

Article 6: Cancellation or Reduction of the Booking

- a. All booking cancellations must be sent in writing to the organisers. Any notice of termination of the booking shall be deemed to have been properly given when delivered by registered mail.
- b. Should the contractor cancel for reasons other than that of failure, neglect or contravention, the contractor shall assume responsibility for all costs payable for all items that are part of the booking. The organisers shall be reimbursed for all expenses in connection with the planning of the conference incurred up to the date of termination and any foreseeable unavoidable costs that might result from the contractor's cancellation or from the contractor's sponsorship commitment.
- c. The following cancellation charges apply:
 - 100% of the total amount must be paid by the contractor for cancellations received at anytime after confirming the package or other sponsorship contribution. No refund will be given.
- d. Shall the contractor fail to appear at the conference without a valid reason and the requested services will not be required, the contractor will still be obliged to pay the amounts as referred to in the cancellation policies.
- e. If diamond, platinum, gold sponsors would like to cancel single items of their package, the minimum payment of the specific sponsorship category must be maintained. Cancellations within a certain sponsorship category are also subject to the cancellation policies as noted above.
- f. Should the contractor desire to resell its space and/ or sponsorship items to another organization, this can only be accomplished after approval of the new contractor by the organisers. After approval of the new



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contractor, a 10% administrative charge must be paid by the original contractor.

Article 7:

Cancellation of the Conference

- a. The organisers are entitled to cancel the conference due to reasons beyond their control that prevent or substantially hinder the planned holding of the conference.
- b. If the organisers are compelled to cancel the conference for reasons beyond their control, i.e. without organizing another conference in its place within twelve (12) months of the originally planned date, the contractor is released from its sponsorship obligation. The organisers shall immediately refund 50% of the payment made by the contractor. The remainder shall be used by the organisers for payment of costs incurred. If proof can be given that the amount withheld by the organisers from sponsorship payments exceeds the costs incurred, the organisers shall be obliged to refund a proportionate amount of the sum not required for recovery of costs and expenses to the contractor. The same applies should the organisers decide to cancel parts of the conference. The organisers also reserve the right to re-schedule the conference in equal terms within a year's period. In this case the contractor does not have the right to withdraw from or decrease its sponsorship participation.
- c. If the conference must be cancelled or changed due to unforeseen political and or general "Force Majeure", the organisers cannot be held liable for any compensation.

Article 8:

- a. A contractor's claim for compensation is only applicable in case of gross negligence from the organisers and/or their employees, agents or suppliers. Compensation and guarantee claims from the contractor must follow the statutory regulations, if they have not been noted differently.

- b. In no case will the organisers or their employees, agents or suppliers be liable for any indirect, incidental, special or consequential damages including but not limited to damages for loss of profits, loss of business information, cost related to cancellations or cost of procuring substitute goods or services, however arising, even if it has been advised of the possibility of such damages. While the organisers may provide security guards, this is done solely as an accommodation for contractors.
- c. An exception thereof is damage and breach of life, the body and/or health if breach of duty is the organisers' responsibility and for other damages, which involve deliberate and/or gross negligence on behalf of the organisers. A breach of duty of the organisers is equal to the breach of duty of a statutory agent or servant.
- d. The contractor is liable for all damage to buildings or Terms and Conditions inventory which is caused by contractor's staff and other third parties from the contractor's province or the contractor in person.
- e. The organisers assume no liability for any loss, damage or injury to any property or equipment brought in by the contractor or any of its employees, agents or contractors, whether attributable to accident, fire, theft or any cause whatsoever. The contractor must ensure adequate insurance coverage as necessary including public liability coverage, to cover loss of or damage to exhibits or other personal property.
- f. The organisers shall not be responsible, in whole or in part, for any failure to perform any of the obligations under this booking or for failure to hold the conference as a result of circumstances beyond its reasonable control, including, but not limited to, riot, strike, civil disorder, acts of war, failure of facilities, terrorism, threats of terrorism, communicable disease, earthquake, storm, fire, flood, and other acts of God.



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Article 9: Governing Law

This booking is made and shall be governed under the laws of the Emirate of Abu Dhabi and such Federal Laws of the UAE shall be applicable in the Emirate of Abu Dhabi. Exclusive jurisdiction and venue of any actions arising out of, or relating to or in any way connected to this booking, its negotiation or termination, or the event, will be in the courts of the Emirate of Abu Dhabi, UAE.

Article 10: Severability Clause

No amendments, changes, modifications or alterations of these Terms and conditions shall be binding upon either party hereto unless in writing and signed by both parties. If any of the provisions of these Terms and conditions are held to be void or unenforceable, then such void or unenforceable provisions shall be replaced by valid and enforceable provisions which will achieve as far as possible the economic business intentions of the parties. All other provisions of the Terms and conditions that are not being affected remain valid.



Dates to Remember

Registration Deadlines (incl. accommodation booking for individual participants):

Early Bird.....01st September 2023

Standard.....31 October 2023

Late / Onsite.....01 November 2023 onwards

Categories: Physicians, Nurses, Paramedics, Other Allied Health, Students, Others

Sponsorship Application Deadline:

Diamond Sponsor.....10 July 2023

Platinum Sponsor.....31 July 2023

Gold Sponsor.....no deadline and upon availability

Early Exhibition Space Booking Deadline:

01 July 2023

File Submission for Advertisement in Final Program:

25 October 2023

Submission of Booth Plan:

24 October 2023

Submission of Bag Insert Approval:

03 November 2023

Closing of all online registration and booking systems for delegates, allied professionals and media representatives (on-site service still available):

1st November 2023

1st Arab Resuscitation Council Scientific Conference

24-26 November 2023





Arab Resuscitation Council Scientific Conference
المؤتمر العلمي الأول لمجلس الإنعاش العربي 2023

SAVE *the* DATE

24 – 26
NOVEMBER 2023

Marriott Hotel Al Jaddaf
Dubai, United Arab Emirates

